

Isabella Andreadis Rocha

London, England

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Creative. Keen. Resilient. Team Player.

Born in London to parents who work in the creative industry, namely photography and design, I grew to like and experience creativity, problem solving and teamwork. I love to experiment, iterate and make things simple creatively. I enjoy working with people and have a very positive, can do attitude with goal oriented focus.

Currently a IBM UX Design Consultant Degree apprentice at Manchester Met and the Co-Lead for the IBM UKI Familia (Hispanic/Latino BRG) and winner for the Women Of The Future Young Star 2023 award.

Work Experience

IBM UX Design Consultant Degree apprentice at Manchester Met
2023 – London – IBM Full-time

IBM UX Design Consultant Intern
2022 – London – IBM Full-time

Capgemini CSD
2021 – Online – Capgemini

Accenture
2021 – Online – Accenture

Chef
2021 – London – Papa John's

Prefect
2020 – Tolworth Girls School – Kingston Upon Thames – London

Private art and portfolio creation tuition
2019 – London

Private GCSE preparation for science and maths tuition
2019 – London

I am the code
2018 – Unilever – Kingston Upon Thames

Class Representative
2017 – Tolworth Girls School – London

School Council
2016/2019 – Tolworth Girls School – London

Education

A Level 2020-2022 – Tolworth Girls School – London
A* in Art, Geography and Portuguese Language. B in Psychology. A in EPQ.

Technical Skills

Sketch, InVision, Figma, Mural, Adobe Photoshop, Adobe Illustrator, Adobe XD, WordPress, Microsoft Office, Keynote, Airtable, Trello and iMovie.

Self Initiated Courses

How To Design Experiences for AI
2023 – Online – IxDF

The 11 Essential Career Soft Skills
2023 – Online – Udemy

Introduction to UX Writing
2023 – Online – Udemy

Be Equal Ally – IBM
2023 – Online – Your Learning

Advancing Accessibility – IBM
2023 – Online – Your Learning

IBM Agile Explorer – IBM
2022 – Online – Your Learning

IBM Garage Essentials – IBM
2022 – Online – Your Learning

Enterprise Design Thinking Co-Creator – IBM
2022 – Online – Your Learning

Enterprise Design Thinking Practitioner – IBM
2022 – Online – Your Learning

Digital Skills – UX – Accenture
2021 – Online – 77% pass mark

Extended Reality Specialisation AR/VR/MR/XR – University of Michigan
2021 – 3x Courses – Online – 100% pass mark

Introduction to Negotiation – University of Yale
2021 – Online – 99% pass mark

Creative thinking – Imperial College
2020 – Online – 99% pass mark

Research Skills – Eton College
2020 – Online – 74% pass mark

Making an impact – Eton College
2020 – Online – 79% pass mark

Amazon Voice User Interface
2019 – Meet up at Amazon UK HQ – London

Concurso Livro Da Cidadania
2019 – Project – Conselho De Cidadania Do Reino Unido – London

Duke of Edinburgh
2018/2019 – Kingston Upon Thames

Strategic Skills

Client focus, Ownership, Creativity, Adaptability, Think big, Analytical skills, Team player, Bias for action, Curiosity, Resilience, Integrity, Time management, Attention to detail and Problem solving.

Languages

Fluent in English and Portuguese